

## PRESS RELEASE

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22 January 2013

# Lemer Pax, world leader in radiation protection, receives the INPI Innovation Trophy.

Fleur Pellerin, Delegate Minister for SMEs, Innovation and the Digital Economy, and Yves Lapierre, Director General of the National Institute of Industrial Property, presented the INPI Innovation Trophy to Pierre-Marie Lemer, Chairman and CEO of Lemer Pax, on Jan. 22 at the Centre Pompidou in Paris.

Lemer Pax is the first industrial SME in the Pays-de-la-Loire region to receive this award. The National Institute of Industrial Property, which issues patents, trademarks, designs and models, wanted to reward an innovative SME whose international success has beneficial economic effects throughout the entire region.



## Nanoparticles are here.

Innovation and partnership are the two inseparable hallmarks of Lemer Pax. With 66 patents filed in the last four years, Lemer Pax remains true to its brand image as a leading global radiation protection business with a strong focus on innovation. Very recently, the R & D department prototyped a radiation protection material based on the ultra-innovative technology of hairy nanoparticles, which can be extruded, cast, machined and thermoformed. This application can be used to protect airline passengers from cosmic radiation, to name just one example. This ongoing commitment to innovation is a core component of the industrial strategy of Lemer Pax, which also uses industrial property as a lever to boost export growth. *Innovation leads to patents and patents can be leveraged to increase exports.*

## Hybridizing research and concepts to create industrial products.

At Lemer Pax, partnership is a true corporate culture. The flow of ideas between the University, research laboratories, the company and its international panel of experts is a key element of the export-oriented innovation policy.

Lemer Pax proudly upholds the image of a region that boasts expertise, solidarity and openness to the world.

Although 95% of the firm's sub-contractors are from Pays-de-la-Loire, in 5 years, 80% of Lemer Pax's business will involve exports. With its strong local roots, Lemer Pax pools its international development resources with partner companies driven by the same philosophy and the same desire to share skills. The company plans to double its workforce in three years. With this in mind, it opened a subsidiary in Scottsburg, Indiana, USA.

## Company snapshot and key figures

Business: radiation protection calculations and manufacture of radiation protection materials and equipment to protect against ionizing radiation in nuclear medicine, cardiology and nuclear safety.

Date founded: 1970

Workforce at the end of 2012: 50 people

2011 Consolidate Sales: 14 M€

R&D as percentage of Sales: 7%

Exports as a percentage of Sales: 39%

Number of patents filed: 66 patents in operation, 25 trademarks, 13 designs and models.

Siemens Prize for Innovation in 2011

OSEO Excellence Prize in 2011

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